

Coalition Communication: Higher Education



COVID-19 UPDATES

Ohio's COVID-19 Vaccine Town Halls underway

There are a lot of myths about COVID-19 vaccines. Ohio's COVID-19 Town Halls will help answer questions and provide access to accurate information about vaccines. Hear from medical experts, community leaders, and public health professionals. Watch livestreams on Facebook, YouTube, and at coronavirus.ohio.gov/townhall at the following dates and times:

- Monday, March 1, 6:30 p.m. – Focus on concerns of Asian American and Pacific Islander Ohioans
- Tuesday, March 2, 6:30 p.m. – Focus on concerns of those living in rural Ohio

Ohioans eligible to receive the COVID-19 vaccine:

- ✓ Age 65+
- ✓ Those with severe congenital or developmental disorders and medical conditions listed in the Priority Populations Fact Sheet.
- ✓ Employees of K-12 schools that wish to remain or return to in-person or hybrid models.
- ✓ Ohioans born with or who have early childhood conditions that are carried into adulthood, which put them at a higher risk for adverse outcomes due to COVID-19.

Expanded SNAP benefits

Ohio college students might be eligible for food benefits. A federal provision temporarily expands SNAP eligibility to include students who either:

- Are eligible to participate in state or federally financed work study during the regular academic year, as determined by the higher education institution; or
- Have an expected family contribution (EFC) of zero in the current academic year. This includes students who are eligible for a maximum Pell Grant.

More information can be found on the SNAP benefits for students [webpage](#) and [Q&A](#) on student eligibility.

KEY STATS

Data as of 2/25/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	2,374
Death Average *	267
Hospitalization Average	132
ICU Admission Average	14

*ODH continues to reconcile death data, which will result in fluctuations in death numbers.

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Department of Higher Education team, please contact **Jeff Robinson** at 614-752-9487 or by emailing jrobinson@highered.ohio.gov



SUGGESTED SOCIAL MEDIA POSTS

Curious about COVID-19 vaccines? Separate facts from fiction and get answers to your vaccine questions at Ohio's COVID-19 Vaccine Town Halls. Hear from medical experts, community leaders, and public health professionals. Learn more at coronavirus.ohio.gov/townhall.

Your bubble is actually a lot larger than you think. Remember #MasksOnOhio and practice social distancing. #InThisTogetherOhio (Attach "bubble" [infographic](#))

Our road back is just beginning, and we need your help. Please continue to social distance and wear a mask, until we're all protected and back to the way we remember. #InThisTogetherOhio <https://youtu.be/yLlyeq7juls>

Curious about COVID-19 vaccines, their safety, and efficacy? Educate yourself by reading what is a myth, and what is a fact, about COVID-19 vaccines. Check out [Myths vs. Facts: COVID-19 Vaccine](#)

TALKING POINTS FOR YOU

- COVID-19 vaccines are scarce, and we must be patient while demand for the vaccine remains higher than the available supply. As vaccine supply increases, more and more Ohioans in Phase 1B will be able to be vaccinated. Eventually, as vaccine becomes widely available, all Ohioans who choose to be vaccinated will be able to receive COVID-19 vaccines.
- Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
- Whether you hear myths on social media, at work, or from friends or family, there is a lot of dangerous misinformation out there about COVID-19 vaccines. The truth is that COVID-19 vaccines are safe, effective, and rigorously tested.

HOW YOU CAN HELP

- ✓ Set a good example by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and students safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor to local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES


HASHTAGS TO USE

#InThisTogetherOhio
#OhioSmallBusinesses
#ResponsibleRestartOhio
#MasksOnOhio
#StaySafeOhio

LATEST UPDATES

[COVID-19 Vaccination Program](#)
[Public Health Orders](#)
[News Releases](#)
[Sector-Specific Requirements](#)
[Myths vs. Facts: COVID-19 Vaccine](#)

VIDEOS

[The Road Back](#) 
[Remember When COVID-19 is Unpredictable](#)
[Ohio Nurses: We Need Your Help](#)
[Grit \(Clark Kellogg PSA\)](#)

GRAPHICS

[Townhall Graphics Package](#)
[COVID-19 Vaccines: Ohio's Phased Approach](#)
[Masks](#)
[Required/Capacity](#)
[What You Can Do](#)
[Social Distancing](#)
[All Printables](#)

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